



USAG YONGSAN-CASEY, FAMILY AND MWR

COMMERCIAL ADVERTISING OPPORTUNITIES

 facebook.com/fmwryongsan
 facebook.com/CaseyFMWR
 instagram.com/casymwr
casey.armymwr.com
yongsan.armymwr.com

Advertising Point of Contact:
USAG Yongsan-Casey, Family and MWR
Advertising Coordinator
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ADVERTISE YOUR BUSINESS ON USAG YONGSAN-CASEY

We have multiple advertising venues for you to choose from and some of these venues included the In the Zone (Monthly Magazine), Warrior's Compass (Bi-Weekly News Letter), Yongsan & Casey Website, DID Sign Board (Digital Signage), Banner Pole, Map & Guide Book, Zodiac Calendar, Planner and much more!

IN THE ZONE

The USAG Yongsan-Casey, Family and MWR In The Zone monthly magazine is published in Hard-copy with 2,500 copies being distributed throughout USAG Yongsan, K-16 Air Base, Camp Casey and Camp Hovey. In The Zone magazine digital file is posted on Yongsan and Camp Casey Website and Facebook. This is a great opportunity for your businesses to advertise in a widely read forum exclusive to the U.S. Army community.



- **Monthly Magazine**
- **Advertising Rates**
 - Full page (180x250 mm): \$4,500/year
 - Half page (180x125 mm): \$2,500/year
 - Specified Page: Add 15%
- **Distribution:** 2,500 Copies (80 Pages) USAG Yongsan / K-16 Air Base / Camp Casey / Camp Hovey
- **Posted on Website and Facebook**

Weekly Newsletter

Warrior's Compass

- **Weekly Newsletter**
- **Size: 8.5x11 inch**
- **Advertising Rates**
 - Advertising Size: 8.5x13 inch
 - \$2,000/year, \$1,200/6 months
- **Email Distribution: Over 2,000**



Yongsan, K-16 Air Base, Camp Casey & Hovey

Banner Pole Display

- **Advertising Size:**
 - Yongsan & K-16: 4x1.25 m
 - Camp Casey & Hovey: 5x0.9m
- **Advertising Rates (Excludes Banner Cost)**
 - Yongsan & K-16: \$3,000/year, \$300/month
 - Camp Casey & Hovey: \$2,000/year, \$200/month
- **Distribution**

Yongsan:

 - Front of Ball Field, South Post
 - Front of Commissary Entrance, South Post

K-16 Air Base:

 - Front of Community Activities Center
 - Front of K-16 Gym

Camp Casey & Hovey:

 - 9 Locations



DID Digital Signage

- **Advertising Size:**
 - 25x10 inch on 47" Screen
- **Advertising Rates (Excludes Banner Cost)**
 - \$4,000/year, \$2,000/6 months, \$400/1 month
- **Distribution: 8 Locations**
 - Collier Community Fitness Center
 - Yongsan Soldiers Recreation Center
 - Commissary
 - Dragon Hill Lodge
 - K-16 Community Activities Center
 - Marketing Office
 - Gateway Club
 - Warrior's Club



LCD Digital Signage

- **Advertising Size:**
 - 25x10 inch on 47" Screen
- **Advertising Rates (Excludes Banner Cost)**
 - Advertising Rates: -\$2,000/year, \$1,000/6 months, \$200/1 month
- **Distribution: 8 Locations**
 - Marketing Bldg.
 - Casey Lodge
 - Maude Hall
 - Indeanhead Golf Course
 - PX Food Court
 - PX
 - Casey Community Activity Center
 - Carey Fitness Center
 - Warrior's Club
 - Iron Triangle Club



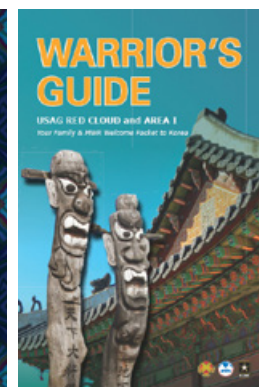
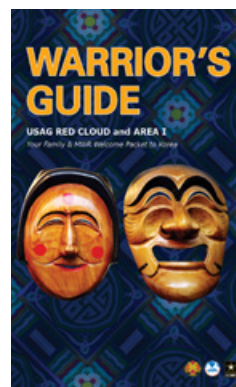
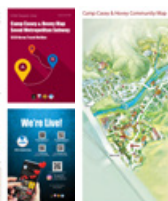
Zodiac Calendar

- 22x28 inch Poster Type Calendar
- **Advertising Size: 12x1.5 inch**
- **Advertising Rates**
 - \$3,000/year
- **Distribution: 3,000 Copies**



USAG Yongsan-Casey Map & Guide/Warrior's Guide

- 9.75x3.75 inch 8 sides Folded Brochure
- **Advertising Size: 9.75x3.75 inch, Back Page**
- **Advertising Rates**
 - \$2,000/year
- **Distribution: 5,000 Copies**

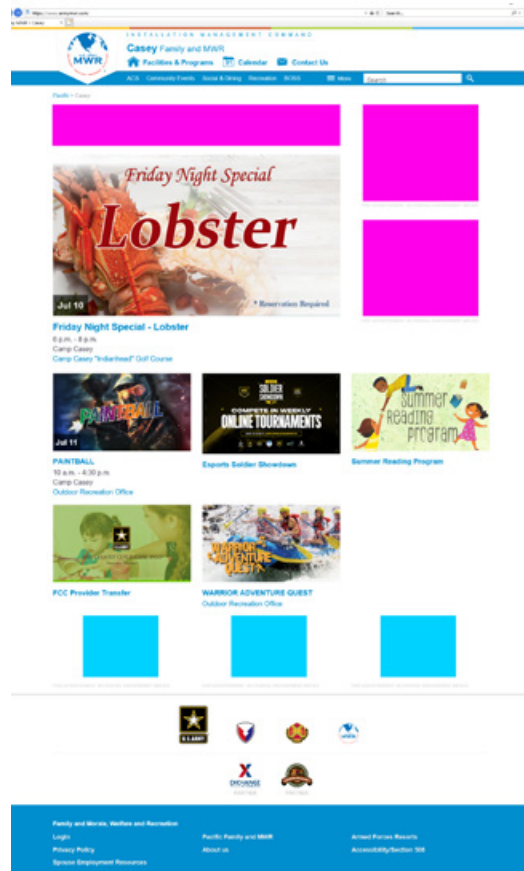


Wensite

Yongsan.armymwr.com Casey.armymwr.com

Family & MWR website is the one stop shop for all information regarding USAG Yongsan-Casey, Family and MWR programs, activities, events, facilities, FAQs, closures and delays and much more.

- **Leader Board/Right Sidebars**
 - Ads appear on every page
 - Ad rotation based on page refresh and page navigation Advertising Size: **728X90** / **300x250**
- **Advertising Rates**
 - \$1,600/year, \$1,200/9 months, \$800/6 months, \$500/3 months, \$200/1 month
 - Bottom Ads (180X150): \$100 per month
- * One year advertisement contract will include one month of complementary advertisement on the bottom space.



Family and MWR Planner

- **11x8.5 inch Notebook Type Planner (40 pages)**
- **Advertising Size: 8.5x11 inch, Back Page**
- **Advertising Rates**
 - \$2,000/year
- **Distribution: 500 Copies**



Casey Taxi Stand

- **Advertising Size:**
 - 1.4~1.6X1.2m
- **Advertising Rates (Excludes Banner Cost)**
 - \$2,000/year, \$1,000/6 months
- **Distribution: 8 Locations**
 - Casey PX & Food Court Parking Lot



USAG YONGSAN-CASEY
Family and Morale, Welfare & Recreation Marketing
Commercial Advertising Program